



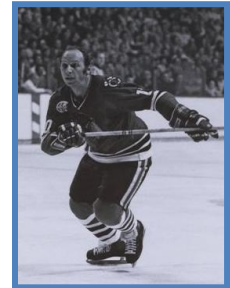
July 31st, 2013

FOR IMMEDIATE RELEASE

**CropConnect Conference 2014 Banquet Speaker
Announcement – Mr. Dennis Hull**

Winnipeg, Manitoba, July 31st, 2013 - Organizers announce **Dennis Hull** as the **Banquet Speaker** for **CropConnect’s 2014 Conference** in Winnipeg on February 18th, 2014.

Dennis will readily admit to not being anything other than Bobby Hull's brother, as long as you add that he's the younger brother. He's even been known to answer to some asking for Brett Hull's uncle. A self-effacing brother to Bobby and proud uncle, Dennis is a fourteen-year veteran of the National Hockey League, known for his powerful shot; his six selections to the All-Star Game are a testament to his hockey skills.



"Without a doubt, **Dennis** is one of the most talented speakers and comedians in all of sports. He rivals the likes of Bob Hope and Eddie Murphy with his wit and humour. He was a natural on the ice, and now he is a natural on the stage." Today Dennis combines his love for farming, raising PureBred Polled Herefords at his farm just east of Toronto.

Presenting the CropConnect “Banquet”! The purpose of the Banquet is to recognize the impact the agriculture industry has in our country, honour the people that stand out in our Ag Community and foster the future growth of the industry. It’s an opportunity to meet **Dennis Hull** and network with producers, industry, scientists and resource professionals.

The organizers are also pleased to present the **CropConnect logo**. “The circular shape represents both planet earth and the sun, while each layer/field represents the five organizations involved” said Roxanne Lewko, Event Chair.

Organizers say that plans for the **CropConnect Conference**, which takes place February 18th & 19th, 2014 at the Victoria Inn Hotel and Convention Centre, Winnipeg, MB., are well underway and more information will come in the following months including the **CropConnect Conference** website and registration information.

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For more information:

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