

September 25, 2013

FOR IMMEDIATE RELEASE

CropConnect Conference 2014 Announces Sponsorship Opportunities & Keynote Speaker

Winnipeg, Manitoba, September 25, 2013 - Organizers announce **Sponsorship Opportunities** for the 2014 **CropConnect Conference** will be available to preview on October 2, 2013 and open for bookings on October 9, 2013 . . . go to www.CropConnectConference.ca

Sponsorship Levels and Benefits:

Gold \$6,000

- * Two 8' x 10' booths.
- * Full 2 day conference registration for 10 delegates (includes meals).
- * Insert opportunity in each delegate registration package.
- * One VIP banquet table (seats 10); two bottles of wine; recognition at banquet; front two rows of seating.
- * Full page ad in high profile location in show guide.
- * Logo recognition on CropConnect website & link to your website.
- * Gold category/Logo recognition on-screen throughout the conference.
- * Opportunity to host Special Event.

Silver \$4,000

- * One 8' x 10' booth.
- * Full 2 day conference registration for 6 delegates (includes meals).
- * Half page ad in show guide.
- * Logo recognition on CropConnect website & link to your website.
- * Silver category/Logo recognition on-screen throughout the conference.
- * Opportunity to host Special Event.

Bronze \$2,000

- * One 8' x 10' booth.
- * Full 2 day conference registration for 2 delegates (includes meals).
- * Quarter page ad in show guide.
- * Logo recognition on CropConnect website.
- * Bronze category/Logo recognition on-screen throughout the conference.
- * Opportunity to host Special Event.

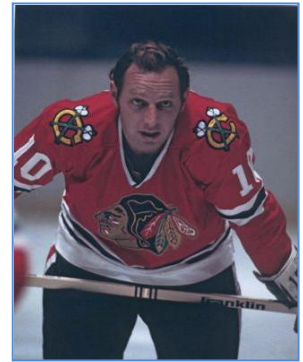
Presenting one of CropConnect's Keynote Speakers **Mark Lynas, Climate Writer, University of Oxford**. Mark is the author of two best-selling popular books on climate change, *High Tide* (2004) and *Six Degrees* (2007), each published in more than a dozen languages. The latter became a National Geographic film seen by millions around the world and won the prestigious Royal Society Prize for Science Books 2008. He is currently a visiting academic at Oxford University's Environmental Change Institute and advisor on climate change to the President of the Maldives. "To my mind, anti-GM is a backward-looking, reactionary ideology, where you have a mythological, romanticized view of pre-industrialized agriculture being taken as the ideal."



Presenting the CropConnect “Banquet”! The purpose of the banquet is to recognize the impact the agriculture industry has in our country, honour the people that stand out in our Ag community and foster the future growth of the industry. It’s an opportunity to share some laughs with comedian **Dennis Hull, Banquet Speaker** and network with producers and industry.

The **CropConnect Conference** takes place on February 18 & 19, 2014 at the Victoria Inn Hotel and Convention Centre, Winnipeg, MB.

In order to stay connected with the latest information about this upcoming event, you are encouraged to sign up at <http://eepurl.com/EiC8f> today!



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For more information:

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