

## New Partnerships = New Event

A partnership of five commodity groups has been formed to host the first ever CropConnect Conference in 2014.

Manitoba Canola Growers Association, Manitoba Corn Growers Association, Manitoba Flax Growers Association, Manitoba Pulse Growers Association, and the National Sunflower Association of Canada make up the host committee for the CropConnect Conference.

CropConnect will run for two days offering a wide range of speakers, access to crop specific information, a tradeshow, and a banquet. The event will also include the five participating organization's annual general meetings.

The canola and flax industries are excited to be joining forces with the corn, pulse and sunflower sectors to create this new, top-notch event. Agriculture in Manitoba is very diverse meaning that the five organizations share a lot of the same members. The overall intention of this event is to combine some of what can be an overwhelming calendar of events down into one dynamic program that has something of value for every person in attendance.

Mark your calendars. CropConnect Conference will be at the Victoria Inn Hotel and Convention Centre in Winnipeg on February 18-19, 2014.

More information will be shared in the coming months including a website for the event and speaker announcements.

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For more information:

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